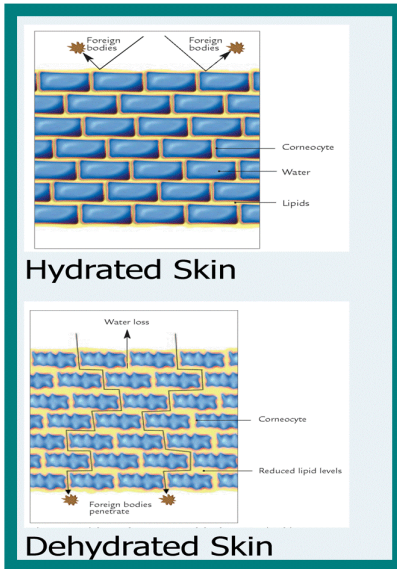


# Very Dry Skin & Eczema Skin

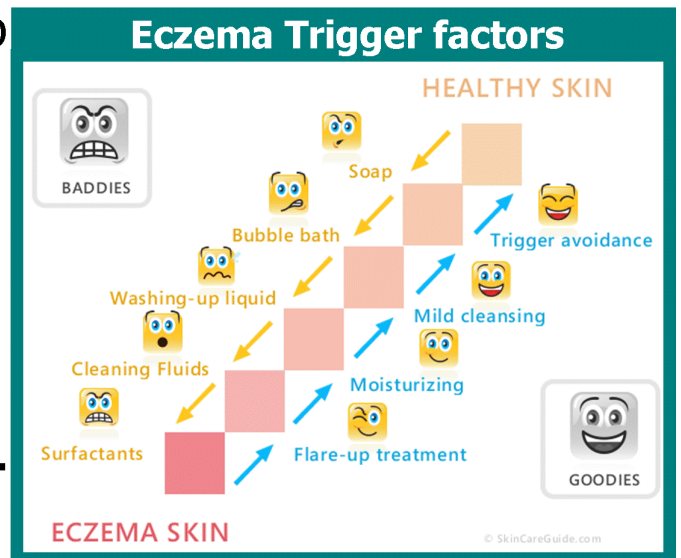
*Do you suffer from dry skin & Eczema ?*

*Do you have itchy, red hands?*

*Can't get your child to stop itching?*



Eczema is a group of inflammatory skin disorders affecting approximately 20% of the population at some point in their lives.



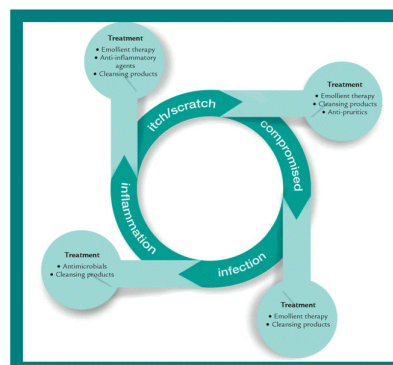
## Eczema cycle and treatments

Atopic eczema, the most common form of eczema, is particularly common in children. It is believed to result from an excessive immune response to environmental factors, generally in a genetically predisposed individual. Healthy skin provides an essential barrier, keeping water inside the body and preventing penetration of foreign bodies. Eczema skin is dehydrated and does not have this natural protection against inflammation and infection.

Eczema is often accompanied by severe itching. Scratching can cause skin damage which facilitates the penetration of chemicals and pathogens into the skin. This can lead to irritation and infection. The body's immune system reacts causing inflammation which in turn leads to further itching. This itch-scratch-inflammation cycle, can be hard to break.

Skin Scripts has a range of products that provides the following relief of Dry Skin & Eczema symptoms:

- **Emollient therapy**
- **Anti-pruritics (anti-itch)**
- **Anti-infectives**
- **Cleansing**



- 1. Emollient wash**
- 2. Sensitive skin Toner.**
- 3. Intense moist therapy**
- 4. CalmSkin Cream**
- 5. SuperMoist Serum.**