

Before

After



## Eye Lash Serum



### Eye Lash & Brow Serum

EYE LASH & BROW SERUM root conditioning serum that promotes eye lash and brow growth. It is developed to improve the volume, length and diameter of lashes and brows.

#### BENEFITS:

- A blend of exclusive conditioning actives includes biotinyl-GHK, Myristoyl Pentapeptide-17 and AHK-Cu that help to strengthen and lengthen hair follicles of sparse lashes and brows prone to weak follicles and breakage.
- Hair morphogenesis and strengthening of the anchorage of the root sheath in the dermis.

### Eye Lash & Brow Serum

Apply twice daily after washing face in the morning before applying mascara and at night after removal of mascara and application of skin care products.

#### Active ingredients:

Biotin-GHK promotes the adhesive proteins at the dermis / root sheath junction, thereby increasing the anchoring power and prevent hair from falling out. These proteins include Laminin 5 and Collagen IV.

Myristoyl Pentapeptide-17 The formation of keratin in the anagen phase is essential for hair growth and density. With aging, this process slows down. To combat age-related decline in keratin synthesis, scientists developed a peptide called myristoyl pentapeptide-17. It has been shown in laboratory experiments to increase the expression of keratin genes by up to 160%, thereby boosting keratin production

AHK-Cu Strong in vitro evidence indicates that AHK-Cu stimulates hair growth by increasing the proliferation of Derma Papilla Cells, and by preventing their apoptosis.

Panthenol (Pro Vit B5) penetrates into lower skin layers, where it is absorbed into skin cells and processed into pantothenic acid (commonly known as vitamin B5). It intensely moisturises eyelashes that are very dry, fragile and damageable, restoring their natural flexibility which results in smooth and shiny lashes.

#### Other ingredients

Aqua, Carbomer, Polvinyl alcohol, Butylene glycol, potassium sorbate.